



ICC Academy
Advertising Opportunities

Who plays cricket at ICC Academy?

**CEO's, Directors, Businessmen, Schools,
IPL, County and International teams, UAE
National team & 90% of top 100 players**

Annual footfall

193,203

71,720 under 21's

71,663 Adults 21-45

18,360 Tournament participants

17,820 Spectators

13,640 Event attendees



Media Opportunities:

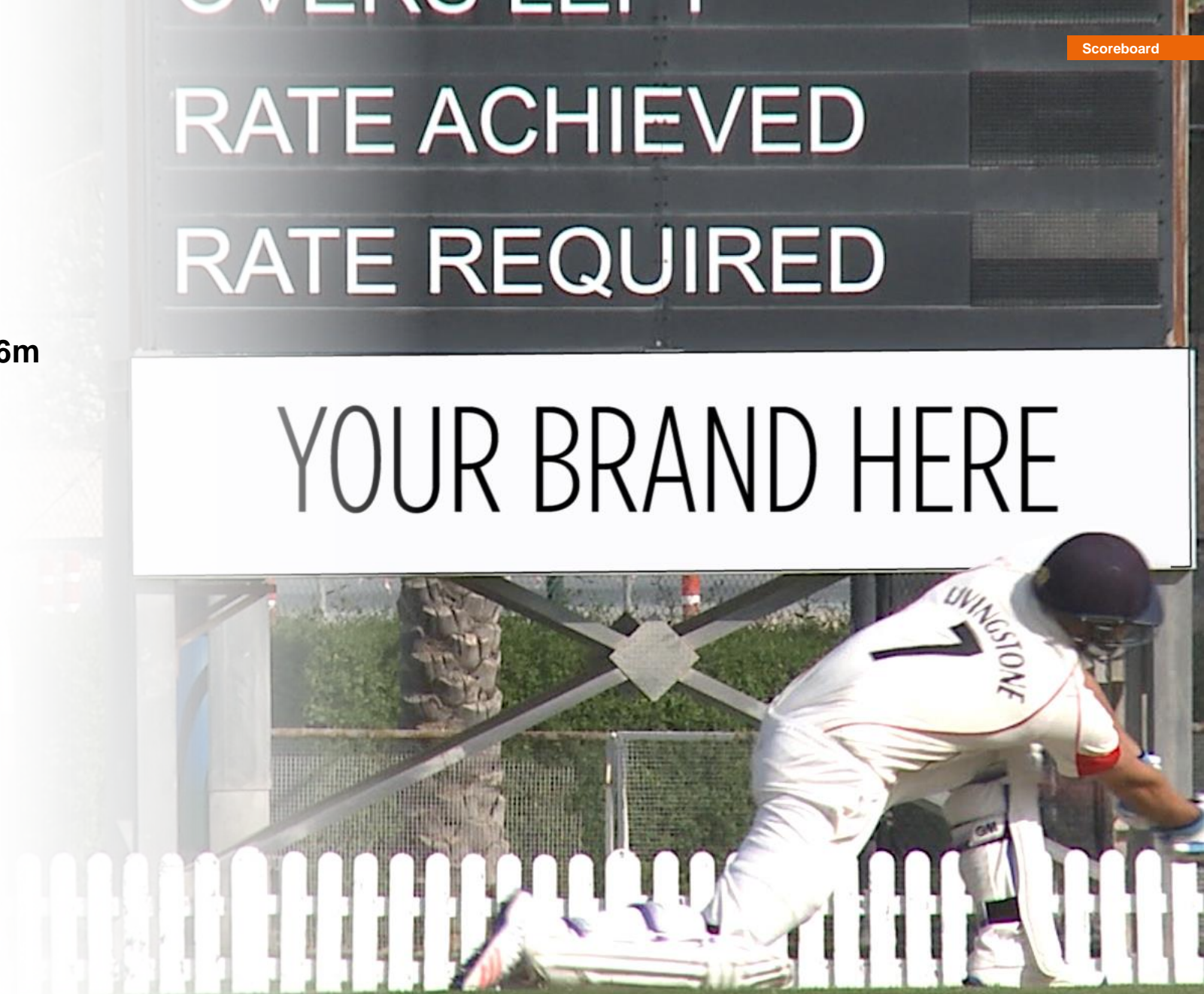
1. **Indoor Nets - banners 3m x 0.6m**
Annual cost AED 5,000
2. **Oval 1 and 2 - boundary boards 3m x 0.6m**
Annual cost AED 6,000
3. **Outdoor Nets – individual lanes**
Annual cost AED 8,000
4. **Outdoor Court – 2 positions available**
Annual cost AED 35,000
5. **Scoreboards – 2 positions available**
Annual cost AED 37,000
6. **Oval 1 clock**
Annual cost AED 50,000
7. **Oval 2 clock**
Annual cost AED 50,000

Prices quoted are fully inclusive of print, production and installation

RATE ACHIEVED

RATE REQUIRED

YOUR BRAND HERE



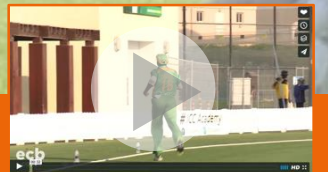
Associate your brand...

...with world class cricketers in 2017

- English County teams including Essex, Lancs, Notts, Kent, Warcs and Worcs
- North v South tournament that will be live streamed and receive international attention
- International schools tournament with schools from UK, South Africa, India and Australia
- Sri Lanka, Pakistan and UAE International teams, plus England Lions and U19's
- Associate teams including Afghanistan, Scotland, Ireland and Hong Kong
- Numerous local cricket teams, including Corporate teams who play regular cricket at the ICC academy
- Pakistan Super League (PSL) featuring cricket icons such as Shahid Afridi, Chris Gayle, Kevin Pietersen, Kumar Sangakkara and many more

Connect your brand to a passionate local and international cricket audience

[Watch the video here >](#)



Contact us



For information on availability of all advertising opportunities:-

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